

# New York State Library Assistants' Association

38<sup>th</sup> Annual Conference  
June 8-10, 2016



## Library Assistants: Finding Our Strengths Through Change

Hosted by  
Library Assistants from the University at Buffalo  
Held at the Chautauqua Institution, Chautauqua, NY

# Workshop Choices Thursday - June 9, 2016

## Workshop Session I 10:00 - 11:30

Please see insert for speaker information.

**1. Scanning Magic: Digitizing Materials for the Future**  
David Bertuca

In this workshop, you will learn how to get the most out of scanning technology, including the basics of selecting and using scanning equipment, best methods for scanning, tips and tricks for improving the quality of your work, and the proper ways to ensure your data's integrity for posterity.

**2. Erie Byways: Feel the Lake Effect**  
Lisa Wemett  
Terry Mulee

Enjoy a scenic driving tour along Lake Erie's shoreline from Derby, NY, to Erie, Pennsylvania, and on to Ashtabula County, Ohio. Lighthouses, covered bridges, wineries, state parks, and historic homes are highlights of the picturesque spots Terry Mulee and Lisa Wemett captured with their cameras along these coastal routes.

**3. Certificate of Achievement**  
Michele Matthews

Learn more about the NYSLAA Certificate of Achievement Program that has piqued the interest of library assistants and administrators in many states and regions. See how the program works, what the benefits can be and how to get started.

**4. Successful Aging: Mind, Body and Spirit**  
Ben Hogben

This presentation will give information on reframing what we know about our mind, body and spirit as we age. We will discuss myths associated with aging as well as the different theories of aging.

**5. iPad and Kindle: Getting More from Your Tablet**  
Elizabeth Stellrecht  
Deborah Chiarella

*Feel free to bring your own device to follow along.*

Is your tablet being used primarily to play Candy Crush? Interested in learning more about your tablet or e-reader? This interactive workshop will focus on tips and tricks to maximize tablet usage, as well as demonstrate a variety of both fee-based and free apps. Beginners and experienced users are welcome. While this workshop is designed for the iPad or Kindle, the instructors will do their best to answer questions about other Android devices.

## Workshop Session II 2:00 - 3:30

**6. Internet Accuracy: How to Check the Validity of Resources**  
David Bertuca

Digital technology has created an explosion of information resources. How can you tell if what you are reading is the truth, misinformation, or a lie? This session will provide methods and techniques to assist in determining the accuracy and validity of data. The methods that will be shown can be used for searching for textual or visual data online and in print.

**7. Workplace Bullying: What it is, Why it is Destructive, and How Can it End?**  
Neil McGillicuddy

Workplace bullying seems to be on the rise, and with it, negative consequences to bullying target and to the workplace overall. In this interactive workshop, participants will learn what workplace bullying is and how destructive it can be. Discussion will also focus on how bullying can be reduced, and subsequently eliminated.

**8. Freshen Your Facebook Feed**  
Tracy Paradis

*Feel free to bring your own device to follow along.*

Facebook is over 10 years old. Over time, the company has aggressively updated and changed the functionality of their platform. If it's been awhile since you signed up, it's time to look at your settings (there are a lot of them now) to be sure that you are maximizing your personalization and privacy. How connected to businesses, organizations, and friends do you want to be? Find out what Facebook is doing well, where it's lacking, and how it can satisfy your social networking needs.

**9. Health and Mental Information for Teens: Beyond WebMD**  
Deborah Chiarella

Need health or mental health resources for your teen? Have you ever tried to search for health information by doing a simple Google search? Were you taken to Web MD? Did you click three times and misdiagnose yourself with a terrifying and life threatening condition? With so much information related to consumer health available on the Internet, it is difficult to differentiate between reliable health information and quackery. This workshop will focus on freely available reliable consumer health and mental health resources to arm you with information to begin an informed dialog with your teen's health care provider or an inquiring teen patron.

**10. Creating a Library Safety Team**  
Ben Hogben

Collaboration and pre-planning are important when implementing a Safety Team for your institution. This presentation will give information on the steps needed to create a Safety Team, which includes documentation, training and implementation.

# Workshop Choices Friday - June 10, 2016

## Workshop Session III 8:45 - 10:15

Please see insert for speaker information.

### 11. Birding in the Chautauqua Institution

Christopher Hollister

Enjoy the birds of Chautauqua. This walking workshop will take place on the Institution's south end, which includes productive areas for finding and observing many different species of resident and migratory birds. Your guide, a lifelong birder, has documented over 140 species in the Chautauqua Institution. The workshop will take place rain or shine; please come prepared with weather-appropriate clothing, walking shoes, and binoculars.

### 12. You Can't Teach Nice

Amanda Perrine

As competition increases for library budgets and people question the relevance of libraries for information, customer service is the difference between satisfied patrons who look to the library for information and dissatisfied patrons who view professional information services as a roadblock. Positive interactions forge patrons who remember *above and beyond* service interactions. Discuss retail customer satisfaction strategies and tips for taking care of yourself while working with the public.

### 13. Changing the Game: Sharing the Library Experience with Children

Amy Stephenson

Join in as Amy takes you on an adventure through story times, special programs and daily life in the children's departments of our libraries. New and innovative ideas will inspire you with ways to boost your children's programming and have fun doing so.

### 14. Lily Dale: Spiritualism Among the Grapes of Chautauqua

Amanda Shepp

Mandi discusses the creation of the Lily Dale Assembly, the world's largest center for the religion of Spiritualism that originated in New York State as a socially progressive religious movement and eventually swept the nation. Using primary resource materials and rare books from the Library's collection, she will present the techniques utilized within Spiritualist seances, the history of the Burned-Over District of Upstate New York and the various movements that originated within it. Come and learn about localized history in a unique show-and-tell-style presentation and see that Chautauqua County has Spirit!

### 15. Getting Started with Evernote

Jaclyn McKewan

*Feel free to bring your own device to follow along.*

Evernote is a free software program that you can use to organize all the information in your work or personal life and access on any device. In this session you'll explore the various ways of collecting/taking notes, how to sort them into notebooks, and how to tag for greater searchability. You'll also learn what makes Evernote a great collaborative tool with the ability to make notes publicly available or share with designated people.

## Workshop Session IV 10:30 - 12:00

### 16. CHAUTAUQWHAT?

Jonathan Schmitz

It is amazing that a national movement that had such an influence in creating modern American culture has been so forgotten by so many Americans. This workshop will provide an overview to the origins, rise, decline and resurgence of the Chautauqua Movement, ending with discussion of its relevance for the future.

### 17. Discover Your Strengths as a Library Assistant

Edward Brodka

*Requires taking a pre-conference online assessment costing \$10.00. Details will be emailed after payment.*

Learn how to use your strengths to be more successful in your career, activities and relationships. All too often, our natural talents go untapped. From cradle to the cubicle, we devote more time to fixing our shortcomings than to developing our strengths. Do you know your strengths? When you focus on your strengths, you are more likely to be engaged in your job and three times more likely to have an excellent quality of life. **Prior to the workshop** you will need to take the *StrengthsFinder 2.0* assessment.

### 18. Online Productivity Tools

Jaclyn McKewan

Become a lean, mean productivity machine! In this demonstration-based class, we'll discuss free online tools that can improve your organization and productivity, both at work and home. We'll look at to-do lists, calendars, and more. We'll also explore ways these tools can be connected and the use of widgets on your desktop and mobile device to keep information at your fingertips.

### 19. Libraries (STILL) Building Sustainable Communities

Fred Stoss

The "Twenty-Teens" have a need for communities to embrace the concepts of sustainability. ALA developed the Libraries Build Sustainable Communities Program and established the Sustainability Round Table. NYLA created its Sustainable Initiative in 2015. This NYSLAA presentation briefly reviews these library associations' sustainability commitments and outlines activities and projects you can take back to your library with Smart-Energy, Environmentally Friendly, Carbon-Neutral, Green Design, and other ways to stimulate and engage your communities.

### 20. Libraries and Confidentiality: Your Privacy is Our Business

Kate Ross

Nancy Greco

Society's concept of privacy has changed in the Google and Facebook era. Libraries operate under a different standard, but why? And should libraries change their philosophy of maintaining strict patron privacy? Join us to learn the ethics behind our current policies and participate in hands on activities to think through your own approach to library patron confidentiality and privacy issues.

# NYSLAA Program - June 8-10, 2016

## Wednesday, June 8, 2016

11:00 - 5:00 p.m.

**Conference Registration open** - Bellinger Hall, Chautauqua Institution

**Tours:** (See Tour/Speaker Information insert for details.)

1:30 - 3:00 p.m.

♦ **Walking Tour of Chautauqua Institution** (limit 35)

\$ 3.00

1:30 - 5:30 p.m.

♦ **Noble Winery/Five & 20 Distillery** tour, tasting & transportation (limit 34)

\$35.00

6:00 - 8:00 p.m.

**Mixer: The Summer Wind Dinner Boat Cruise** (limit 110)

\$35.00

(Cruise timing may change slightly.)

Enjoy an evening boat cruise on Chautauqua Lake aboard the Summer Wind.

See program in June.)

We will have a hot buffet dinner and cash bar while cruising.

## Thursday, June 9, 2016

7:00 - 8:00 a.m.

**Conference Registration** - Bellinger Hall, Chautauqua Institution

7:00 - 8:30 a.m.

**Hot Breakfast Buffet** - Bellinger Hall

8:30 - 9:45 a.m.

**Welcoming Remarks and Town Meeting**

10:00 - 11:30 a.m.

**Workshop Session I**

11:45 - 2:00 p.m.

**Boxed Lunch with speaker - Gregory Peterson, co-founder, Robert H. Jackson Center**

Mr. Peterson will speak on Robert Jackson, a Jamestown lawyer who became a Supreme Court Justice and presided over the Nuremberg Trials and the prosecution of Nazi war criminals. After, walk the grounds, see the lake, visit the Book Store and Smith Library.

**Workshop Session II**

2:00 - 3:30 p.m.

**Lucy Ball Desi Arnaz Museum & Center for Comedy.** (Located 17 miles away in Jamestown)

5:30 - 7:30 p.m.

Includes entry to two museums, gift shops (10% discount) and dinner in the Tropicana Room! Dinner will be Tropical Chicken & rice with carrots, salad and dessert. Help make this a fun festive event and wear a **Hawaiian Shirt**. *Ride needed? Food issues? See special needs section.*

## Friday, June 10, 2016

7:00 - 8:00 a.m.

**Conference Registration** - Bellinger Hall, Chautauqua Institution

7:00 - 8:30 a.m.

**Hot Breakfast Buffet** - Bellinger Hall

8:00 - 8:20 a.m.

**Welcome and Announcements**

8:45 - 10:15 a.m.

**Workshop Session III**

10:30 - 12:00 p.m.

**Workshop Session IV**

12:15 - 2:30 p.m.

**Luncheon Buffet** - Bellinger Hall

- ♦ **Keynote - Jason Van Gardner** - Founder of Gardner Executive Leadership, VA
- ♦ **Ray Murray and Craig Koste Awards presented**
- ♦ **Certificates of Achievement presented**
- ♦ **5, 10, 15, 20 and 25-year members honored** *Bring and wear your five-year pin.*
- ♦ **Passing of the Scroll**
- ♦ **Raffle**

**Name badges will be required for entrance to all conference activities.**

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### Lodging information:

(See insert for details)

**Conference Lodging will be in a dorm setting at Bellinger Hall.** (see insert)

Adjoining rooms share a connecting bathroom. Free WiFi. **Book on registration form.**

A block of rooms is also reserved at **Chautauqua Suites**, 215 W. Lake Rd, Mayville, NY. This is 3.5 miles away. Transportation is on your own. Call the hotel directly to reserve your room: 716-269-7829. Ask for the NYSLAA rate of **\$89.99**.

### Maps & Directions:

See [nyslaa.org/conference.html](http://nyslaa.org/conference.html) or **Google Maps** or **Mapquest**

### Area Things to do:

Roger Tory Peterson Institute	Dunkirk Lighthouse/Veterans Museum
Grape Discovery Center	Jamestown Gateway Erie Train Station
Lily Dale Assembly	Lucy Desi Museum & National Comedy Center
Panama Rocks	Many wineries and a couple distilleries
Seneca Allegany Casino	Chautauqua Mall

### Conference info:

See [nyslaa.org/conference.html](http://nyslaa.org/conference.html) to download copies of this brochure and more info. Join NYSLAA-L from [nyslaa.org](http://nyslaa.org) for questions/discussions regarding the conference.

**Certificate of Achievement Review Board - will be available by appointment**

Make yours now by contacting Michele Matthews (518-276-8330 or [prendm@rpi.edu](mailto:prendm@rpi.edu).)

### 2016 Outreach for the Community:

This year for our outreach we will be collecting: Non-perishable foods for a local **Food Pantry** and pet items for **Northern Chautauqua Canine Rescue**. ([www.caninerescue.org](http://www.caninerescue.org)) Donated items, cash, and checks (*made payable to NYSLAA*) will be accepted at NYSLAA registration.

### Questions? Contact:

**Donna Hanna at: 585-245-5508 -or- [hanna@geneseo.edu](mailto:hanna@geneseo.edu)**  
**Ruth V. Oberg at: 716-645-1336 -or- [oberg@buffalo.edu](mailto:oberg@buffalo.edu)**